



# ecWebCatalogSales

## Use the Web to Increase Your Sales and Decrease your Selling Costs

- Do you have a product catalog? Is it on your website?
- Can your prospects and customers easily find the products they want to buy?
- Can they order the product on your website (by open account or credit card)?

## ecWebCatalogSales Gives You the Power

- Add your product catalog to your website with powerful search capabilities, so prospects and customers can easily find the products they want to buy
- Products are grouped by categories and sub-categories with as many levels as you need
- A single product graphic and description can be used for products with multiple sizes, colors, packages, etc.
- Includes open account and credit card sales
- Handles current customers and new, web-only customers
- Current customers can have special price lists
- Import customers, products, and other information from your ERP system
- Export orders to your ERP system
- Custom look and feel to match your public website

The screenshot shows a web browser window displaying the Shop DSL website. The page is titled "Tiered Stands" and features a navigation menu with categories like "Bowls & Platters", "Tiered Stands", "Serving", "Baskets", "Décor & Props", "Food Pans", "Signage", "Food Prep", "Fixtures", "Behind the Scenes", and "Equipment". A search bar is visible with the text "Search All Categories" and a "GO" button. Below the search bar, there is a "Browse Tiered Stands:" section with links for "Platte and Bowls" and "Basket". The main content area displays "Pedestal Display Stands" with a description: "Available in three heights with large 9 1/2\" diameter top plate. Available with clear or black top plate." Below this is a table listing various items with their descriptions, colors, sizes, list prices, and quantity fields.

Item #	Description	Color	Size	List Price	Quantity
<a href="#">CD1035</a>	Pedestal Display Stand	CLEAR	3"	\$17.99	<input type="text"/>
<a href="#">CD1035-BK</a>	Pedestal Dia Top	BLACK/CLEAR	3"	\$17.99	<input type="text"/>
<a href="#">CD1036</a>	Pedestal Dia Rnd Top	CLEAR	6"	\$18.99	<input type="text"/>
<a href="#">CD1036-BK</a>	Pedestal Dia Top	BLACK/CLEAR	6"	\$18.99	<input type="text"/>
<a href="#">CD1037</a>	Pedestal Dia Rnd Top	CLEAR	9"	\$19.99	<input type="text"/>
<a href="#">CD1037-BK</a>	Pedestal Dia Rnd Top	CLEAR	9"	\$19.99	<input type="text"/>

0 Line Items in the cart: [View Cart](#) | [Add To Cart](#)

Below the table, there is a section for "Designer Pedestals" with a description: "These designer pedestals provide a contemporary look to any service case. Available in 3\" height, with a 10\" round top surface. Choose from a variety of plastic finishes. Custom sizes available."